



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
578176 /	09829263
<u>Product</u>	
YVETTE MCGEE BROWN	
<u>Contract Dates</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
McGee Brown, Yvette/D/Ohio Supreme Court	09/26/12 / 09/26/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WJW	Terry Lally
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	NW80
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

AKP Message & Media
730 North Franklin
#404
Chicago, IL 60610

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1 8	10/29/12	11/02/12	M-F	530a-6a	530a-6a		:30			NM	2 \$1,600.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	MTWTF--						2	\$800.00		
N 2 8	11/05/12	11/06/12	M-F	530a-6a	530a-6a		:30			NM	2 \$1,600.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 11/05/12	11/11/12	MT-----						2	\$800.00		
N 3 8	10/29/12	11/02/12	M-F	6a-8a	6a-8a Rotator		:30			NM	3 \$4,200.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	MTWTF--						3	\$1,400.00		
N 4 8	11/05/12	11/06/12	M-F	6a-8a	6a-8a Rotator		:30			NM	2 \$2,800.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 11/05/12	11/11/12	MT-----						2	\$1,400.00		
N 5 8	10/29/12	11/02/12	M-F	8a-9a	8a-9a News		:30			NM	2 \$2,800.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	MTWTF--						2	\$1,400.00		
N 6 8	11/05/12	11/06/12	M-F	8a-9a	8a-9a News		:30			NM	2 \$2,800.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 11/05/12	11/11/12	MT-----						2	\$1,400.00		
N 7 8	11/03/12	11/03/12	Fox 8 News	Sa 8a-10a	Sa 8a-10a		:30			NM	1 \$800.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----S-						1	\$800.00		
N 8 8	11/04/12	11/04/12	Fox 8 News	Su 8a-10a	Su 8a-10a		:30			NM	1 \$250.00
FOX NEWS											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----S						1	\$250.00		

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Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	YVETTE MCGEE BROW	
Advertiser		
McGee Brown,Yvette/D/O		
Original Date / Revision		
09/26/12 / 09/26/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	
N 9 8	11/04/12	11/04/12	Fox 8 News Su	8a-10a	Su 8a-10a		:30			NM	1	\$250.00
FOX NEWS												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-----S						1	\$250.00			
N 10 8	11/04/12	11/04/12	FOX News Sunday		10a-11a		:30			NM	1	\$400.00
FOX NEWS												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-----S						1	\$400.00			
N 11 8	10/29/12	11/02/12	M-F 11a-12p		11a-12p		:30			NM	2	\$400.00
JUDGE JOE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	MTWTF--						2	\$200.00			
N 12 8	11/05/12	11/06/12	M-F 11a-12p		11a-12p		:30			NM	2	\$400.00
JUDGE JOE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	MT-----						2	\$200.00			
N 13 8	10/29/12	11/02/12	M-F 1p-2p		1p-2p		:30			NM	1	\$200.00
JEFF PROBST												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	MTWTF--						1	\$200.00			
N 14 8	11/05/12	11/05/12	M-F 1p-2p		1p-2p		:30			NM	1	\$200.00
JEFF PROBST												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						1	\$200.00			
N 15 8	10/29/12	11/02/12	M-F 2p-3p		2p-3p		:30			NM	2	\$600.00
STEVE HARVEY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	MTWTF--						2	\$300.00			
N 16 8	11/05/12	11/05/12	M-F 2p-3p		2p-3p		:30			NM	1	\$300.00
STEVE HARVEY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						1	\$300.00			
N 17 8	10/29/12	11/02/12	M-F 3p-4p		3p-4p		:30			NM	1	\$350.00
RICKI LAKE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	MTWTF--						1	\$350.00			
N 18 8	10/29/12	11/02/12	M-F 4p-5p		4p-5p		:30			NM	3	\$2,400.00
JUDGE JUDY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	MTWTF--						3	\$800.00			
N 19 8	11/05/12	11/05/12	M-F 4p-5p		4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						1	\$800.00			
N 20 8	10/29/12	11/02/12	M-F 5p-6p News		5p-6p News		:30			NM	3	\$4,500.00
FOX NEWS												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	MTWTF--						3	\$1,500.00			
N 21 8	11/05/12	11/05/12	M-F 5p-6p News		5p-6p News		:30			NM	1	\$1,500.00
FOX NEWS												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 11/05/12	11/11/12	M-----				1	\$1,500.00		
N 22 8	10/29/12	11/02/12	M-F 6p-7p News	6p-7p News			:30			NM	3 \$5,400.00
FOX NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	MTWTF--				3	\$1,800.00		
N 23 8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News			:30			NM	1 \$1,800.00
FOX NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$1,800.00		
N 24 8	10/29/12	11/02/12	M-F 7p-730p News	7p-730p News			:30			NM	3 \$5,400.00
FOX NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	MTWTF--				3	\$1,800.00		
N 25 8	11/05/12	11/05/12	M-F 7p-730p News	7p-730p News			:30			NM	1 \$1,800.00
FOX NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$1,800.00		
N 26 8	11/04/12	11/04/12	Su 6p-7p	6p-7p News			:30			NM	1 \$1,100.00
FOX NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----S				1	\$1,100.00		
N 27 8	10/29/12	11/02/12	M-F 730-8p	730p-8p			:30			NM	2 \$1,900.00
BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	MTWTF--				2	\$950.00		
N 28 8	11/05/12	11/05/12	M-F 730-8p	730p-8p			:30			NM	1 \$950.00
BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$950.00		
N 29 8	10/29/12	11/02/12	M-F 10p-11p Fox 8 News	10p-11p Rotator			:30			NM	3 \$5,100.00
FOX NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	MTWTF--				3	\$1,700.00		
N 30 8	11/05/12	11/05/12	M-F 10p-11p Fox 8 News	10p-11p Rotator			:30			NM	1 \$1,700.00
FOX NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$1,700.00		
N 31 8	10/29/12	11/01/12	M-F 11p-1130p	11p-1130p			:30			NM	2 \$1,300.00
BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	MTWT---				2	\$650.00		
N 32 8	11/05/12	11/05/12	M-F 11p-1130p	11p-1130p			:30			NM	1 \$650.00
BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$650.00		
N 33 8	11/05/12	11/05/12	FOX Prime Monday 8p-9p	8p-9p			:30			NM	1 \$6,000.00
BONES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$6,000.00		

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
Start Date	End Date	Weekdays		Spots/Week							Amount

Time Period	# of Spots	Gross Amount	Net Amount	Totals	55	\$62,250.00
10/29/12 -11/06/12	55	\$62,250.00	\$52,912.50			
Totals	55	\$62,250.00	\$52,912.50			

Signature: _____ Date: _____

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